

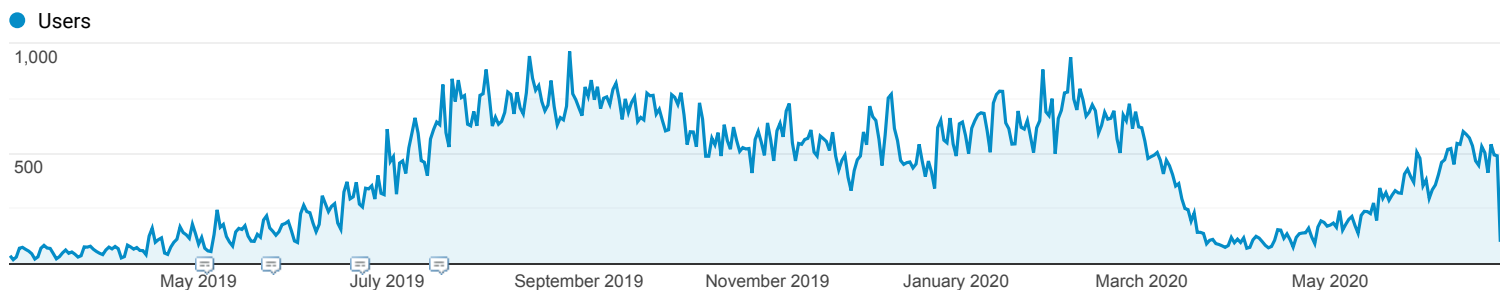
All Traffic

Mar 1, 2019 - Jun 25, 2020

All Users
100.00% Users

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions <input type="text" value="eCommerce"/>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	168,110 % of Total: 100.00% (168,110)	167,099 % of Total: 100.03% (167,043)	237,903 % of Total: 100.00% (237,903)	60.17% Avg for View: 60.17% (0.00%)	2.25 Avg for View: 2.25 (0.00%)	00:01:43 Avg for View: 00:01:43 (0.00%)	1.76% Avg for View: 1.76% (0.00%)	4,181 % of Total: 100.00% (4,181)	\$1,185,567.75 % of Total: 100.00% (\$1,185,567.75)
1. google / organic	65,975 (36.61%)	61,108 (36.57%)	93,854 (39.45%)	56.61%	2.39	00:02:02	1.64%	1,536 (36.74%)	\$459,730.76 (38.78%)
2. (direct) / (none)	31,538 (17.50%)	31,472 (18.83%)	41,415 (17.41%)	64.24%	2.09	00:01:30	1.77%	731 (17.48%)	\$206,969.18 (17.46%)
3. google / cpc	27,496 (15.26%)	25,026 (14.98%)	36,971 (15.54%)	66.32%	2.11	00:01:21	1.10%	406 (9.71%)	\$132,547.00 (11.18%)
4. registerforhsia.com / referral	7,710 (4.28%)	7,354 (4.40%)	8,192 (3.44%)	98.14%	1.03	00:00:06	0.02%	2 (0.05%)	\$556.00 (0.05%)
5. facebook / social	7,207 (4.00%)	7,113 (4.26%)	7,920 (3.33%)	69.18%	1.85	00:00:53	0.04%	3 (0.07%)	\$381.15 (0.03%)
6. googleha / meta	4,812 (2.67%)	4,066 (2.43%)	6,194 (2.60%)	26.91%	3.13	00:02:53	8.77%	543 (12.99%)	\$114,804.81 (9.68%)
7. doubleclick / display	3,517 (1.95%)	3,517 (2.10%)	3,933 (1.65%)	70.89%	1.52	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. l.facebook.com / referral	3,251 (1.80%)	3,133 (1.87%)	3,526 (1.48%)	51.36%	2.58	00:01:28	0.11%	4 (0.10%)	\$628.60 (0.05%)
9. m.facebook.com / referral	2,985 (1.66%)	2,772 (1.66%)	3,345 (1.41%)	62.03%	1.97	00:01:00	0.24%	8 (0.19%)	\$1,902.10 (0.16%)
10. local / organic	2,088 (1.16%)	1,908 (1.14%)	2,629 (1.11%)	46.60%	2.84	00:02:24	2.59%	68 (1.63%)	\$19,598.85 (1.65%)

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